

2023

AdRes



AdRes

Research at the service Market Access

Multidisciplinary team a competent
view from every perspective

UNDERSTANDING AND SHARING SYNONYMOUS WITH ACHIEVEMENT

AdRes is an **international consultancy specialising** in health economics. Our consulting is based on understanding, because only a complete understanding of the clinical context and accurate economic assessments guarantee a concrete result.

Each step in our professional processes can count on the experience of a **highly specialised staff** and synergy with leading international experts. Our projects are the result of a profound understanding of the client's needs, which allows us to offer comprehensive consultancy, from data analysis to the enhancement of strengths, implementation of effective market access strategies and publication in high-impact journals.

CONSULTANCY

DIFFERENT SERVICES TO GIVE UNITY TO THE PROJECT



MODELS AND SIMULATIONS

Models and simulations are at the heart of our business.

We develop and adapt all kinds of pharmacoeconomic models:

- decision trees
- Markov and Markov/Monte Carlo models, with probabilistic sensitivity analysis
- fully probabilistic Markov/Monte Carlo models (based on Bayesian statistics)
- DES (Discrete Event Simulation) and DICE (Discrete Integrated Competing Events) models
- dynamic transmission models
- hybrid structure models

Development of frequentist (R, STATA) or Bayesian (WinBUGS) statistical models



MARKET ACCESS

Dossiers for various decision-making levels

The economic evaluations carried out by our company are fundamental contents of the documentation required to pass the various authorisation stages of your product::

- price and reimbursability request dossier
- reclassification dossier
- PTO dossier – PTOR (Regional Hospital Formulary)
- pre- or post-marketing internal evaluation reports
- marketing and opportunity analysis

Report HTA

Preparation of full or partial HTA reports, depending on customer requirements

Medical Writing

AdRes provides a critical literature review service for technical reports and writing content for submission to scientific journals, conferences and other forms of scientific dissemination.

CONSULTANCY

DIFFERENT SERVICES TO GIVE UNITY TO THE PROJECT



REAL WORD EVIDENCE

AdRes organises and coordinates retrospective or prospective observational studies, single or multi-centre, through an all-round management: Planning and design of the study, with drafting of the protocol and the setting up of data collection tools

- Statistical and pharmaco-economic analyses of complete studies and/or preliminary exploratory phases
- Engagement and coordination of clinical centres and ethics committees
- Organisational and scientific secretariat

AdRes is the owner of the Easier App, developed specifically to simplify Time&Motion studies, as well as several Electronic Data Collection Systems, developed for data collection aimed at prospective studies and the creation of specific professional networks.



EVALUATION OF SCIENTIFIC EVIDENCE

Great care and attention are paid to evidence synthesis, which is conducted with different techniques depending on the context, available materials and output required. AdRes has an in-house team specifically dedicated to the activity of identifying, collecting and synthesising scientific evidence:

- Focused, critical and systematic reviews
- Metanalysis and network-metanalysis
- Trial sequential analysis
- Bayesian hierarchical modelling
- Overall assessment of the quality of scientific evidence, GRADE analysis

TRAINING

**THE INDIVIDUAL RESULT IS MULTIPLIED
THROUGH TEAMWORK**

AdRes offers and runs specific training programmes residential training programmes on pharmaco-economics topics and techniques. The training is customised to meet the needs specific needs of the customer.

With heor training, you offer your team the power to:

- . engage colleagues in HEOR discussions
- . interpret HEOR studies
- . communicate HEOR data more effectively
- . understand how analyses are used by decision makers

Training modules designed especially for your team.
Some examples

**PRINCIPLES OF PHARMACO
ECONOMICS**

**PATIENT REPORTED OUTCOMES
(PRO)**

**REAL WORLD EVIDENCE.
METHODS OVERVIEW**

**PHARMACOECONOMIC
METHODOLOGY**

**HEALT ECONOMICS MODELING.
BASIC AND ADVANCED NOTIONS**

**BUDGET IMPACT ANALYSIS
(BIA)**

EASIER

APP

It simplifies and integrates time motion studies using the smartphone.

EASIER APP the simplicity of advanced technology at the service of healthcare efficiency.

IT IS A NEW TOOL DEVELOPED TO SUPPORT AND FACILITATE NORMAL DAILY ACTIVITIES BY OPTIMISING THE DATA COLLECTION PROCESS. With the Easier app, the entire process, necessary to conduct the study, is entrusted to healthcare personnel, who are equipped with the tools to quickly track the normal workflow. It allows the collected data to be sent directly to the central Easier app database, irrespective of the work location, being able to follow several patients at the same time. Furthermore, not having to involve figures from outside the hospital becomes a major advantage, along with reduced paper waste. With

the Easier app, measurements are faster, more standardised and guaranteed by the new integrated system. EASIER APP is the most ADVANCED TECHNOLOGICAL SOLUTION, capable of accurately implementing data collection, through automated data collection, with real time remote monitoring functionality. The Easier app is able to integrate additional study tools, such as patient and caregiver questionnaires, to optimise efficiency and healthcare; because only information from the results of time and motion studies leads to informed decisions.





TEAM

DIFFERENT LOOKS FOR A SINGLE GOAL

The members of AdRes come from different disciplines to ensure a multidisciplinary approach to problems. This is to achieve maximum understanding of the many relevant points of view that emerge throughout the consultancy process: medical, pharmaceutical, economic, mathematical and statistical.

CONTACT



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